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CLIMB Conference 2017

Connie Betterton: Vice President, Higher Education Access and Strategy, The College Board



Connie Betterton leads a team of Higher Ed experts responsible for helping ensure that College Board programs are informed by and support the needs of Higher Ed. She is responsible for Higher Ed State System Partnerships, AP Higher Ed Faculty Outreach, Future Admissions Tools and Models, the Financial Aid and Affordability Agenda, and the Access and Diversity Collaborative. In her 18 years at the Board, she has contributed to multiple strategic initiatives, including both New SATs (2005 and 2015), the development of the student website, including the launch of Big Future, and leadership of multiple Higher Ed research collaborations focused on student access and success.

Before joining the College Board, Betterton was a Director of Admissions at Princeton University, a Policy Director at the National Association of Student Financial Aid Administrators (NASFAA), and a public high school social studies teacher in New York state. Betterton holds a M.S.Ed from the University of Pennsylvania and an A.B. from Princeton University.

Bridget Burns: Executive Director, University Innovation Alliance



Bridget Burns advises university presidents, system chancellors, and state and federal policy leaders on strategies to expand access to higher education, address costs, and promote completion for students of all backgrounds. Named one of the “16 Most Innovative People in Higher Education” by Washington Monthly, she is the founding Executive Director of the University Innovation Alliance (UIA). The UIA is a national consortium of large public research universities collaborating to improve outcomes for all students through innovation, scale, and diffusion of best practices.

Burns previously served as an American Council on Education (ACE) Fellow at Arizona State University, Chief of Staff and Senior Policy Advisor for the Oregon University System, and National Associate for the National Center for Public Policy and Higher Education. She was the recipient of the Edwin Crawford Award for Innovation in higher education government relations in 2012 and was appointed to serve on several statewide governing boards covering education-related issues.

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Raj Chetty: Professor of Public Economics, Harvard University



Raj Chetty is a Professor of Public Economics at Harvard University. Chetty's research combines empirical evidence and economic theory to help design more effective government policies. His work on tax policy, unemployment insurance, and education has been widely cited in media outlets and Congressional testimony. His current research focuses on equality of opportunity: how can we give children from disadvantaged backgrounds better chances of succeeding?

Chetty is a recipient of a MacArthur "Genius" Fellowship and the John Bates Clark medal, given by the American Economic Association to the best American economist under age 40. He received his Ph.D. from Harvard University in 2003 at the age of 23 and was a professor at UC-Berkeley until 2009, when he returned to Harvard as one of the youngest tenured professors in Harvard's history. Chetty moved to the Department of Economics at Stanford in 2015, before returning to Harvard in 2018.

David Coleman: President and CEO, The College Board



David Coleman is the President and CEO of the College Board. He attended Yale University, where he taught reading to high school students from low-income families and started Branch, an innovative community service program for inner-city students in New Haven, Connecticut. Coleman subsequently received a Rhodes Scholarship, which he used to study English literature at the University of Oxford and classical educational philosophy at the University of Cambridge in the U.K. He returned to the U.S. to work at McKinsey & Company for five years, where he led much of the firm's pro bono work in education.

With a team of educators, Coleman founded the Grow Network, an organization committed to making assessment results truly useful for teachers, parents and students. McGraw-Hill acquired the Grow Network in 2005. In 2007, Coleman left McGraw-Hill and cofounded Student Achievement Partners, a nonprofit that assembles educators and researchers to design actions based on evidence to improve student outcomes. Student Achievement Partners played a leading role in developing the Common Core State Standards in math and literacy. Coleman left Student Achievement Partners in the fall of 2012 to become president of the College Board.

Coleman was named to the 2013 TIME 100, the magazine's annual list of the 100 most influential people in the world. He was recognized as one of the POLITICO 50 in 2014, TIME Magazine's "11 Education Activists for 2011," and one of the NewSchools Venture Fund Change Agents of the Year for 2012.

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Jonathan Cowan: Chief Research, Data & Innovation Officer, The KIPP Foundation



As the Chief Research, Data & Innovation Officer at the KIPP Foundation, Jonathan Cowan partners with and oversees: KIPP's national Research & Evaluation, Insight & Analytics, KIPP Through College, and Technology teams.

Prior to joining KIPP, Cowan spent over ten years at The Boston Consulting Group (BCG) where he assisted senior executives of large, complex organizations in addressing strategic, operational, and organizational issues and in managing large scale change. As a principal and then as a partner and managing director at BCG, Cowan spent several years helping to build and lead BCG's public education practice. Cowan has an MBA from Harvard Business School, an MPA from Harvard's Kennedy School of Government, and a BS in applied mathematics from Yale University.

Michael M. Crow: President, Arizona State University



Michael M. Crow became the sixteenth president of Arizona State University on July 1, 2002. He is guiding the transformation of ASU into one of the nation's leading public metropolitan research universities, an institution that combines the highest levels of academic excellence, inclusiveness to a broad demographic, and maximum societal impact—a model he terms the “New American University.” Under his direction the university pursues teaching, research, and creative excellence focused on the major challenges of our time, as well as those central to the quality of life, sustainable development, and economic competitiveness of Arizona and the nation. He has committed the university to sustainability, social embeddedness, and global engagement, and championed initiatives leading to record levels of diversity in the student body.

Under Crow's leadership ASU has established more than a dozen new transdisciplinary schools and large-scale research initiatives such as the Biodesign Institute; the Julie Ann Wrigley Global Institute of Sustainability, incorporating the School of Sustainability; the Mary Lou Fulton Teachers College; and important initiatives in the humanities and social sciences. During his tenure the university has more than quadrupled research expenditures, completed an unprecedented infrastructure expansion, and was named the nation's most innovative school by U.S. News & World Report in 2016, 2017 and 2018.

David Deming: Professor of Public Policy, Education and Economics, Harvard University



David Deming is a Professor at the Harvard Kennedy School and the Harvard Graduate School of Education, the Director of the Harvard Inequality and Social Policy Program, and a research associate at the National Bureau of Economic Research. His research focuses broadly on the economics of skill development, education and the labor market. Deming recently received the Early Career Award from the Association for Education Finance and Policy (AEFP). In 2013, he was named a William T. Grant Scholar for his project, The Long-Run Influence of School Accountability: Impacts, Mechanisms and Policy Implications. He holds a Ph.D. from Harvard University, an M.P.P. from UC-Berkeley, and a B.S./B.A. in Economics and Political Science from the Ohio State University.

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Susan Dynarski: Professor of Public Policy, Education and Economics, The University of Michigan



Susan Dynarski is a professor of public policy, education and economics at the University of Michigan Gerald R. Ford School of Public Policy, School of Education, Department of Economics and Institute for Social Research. She serves as co-director of the Education Policy Initiative, is a faculty research associate at the NBER and the Center for Analysis of Postsecondary Education and Employment, and a nonresident senior fellow in the Economic Studies Program at the Brookings Institution. Dynarski earned an A.B. in Social Studies and a Master of Public Policy from Harvard, and a Ph.D. in Economics from MIT.

Dynarski has been a visiting fellow at the Federal Reserve Bank of Boston and Princeton University as well as an associate professor at Harvard University. She has been an editor and served on the board of several policy- and education-related journals and associations and is the recipient of APPAM's Spencer Foundation Award and the Robert P. Huff Golden Quill Award for excellence in research on student aid.

Gregory L. Fenves: President, The University of Texas at Austin



Greg L. Fenves began his appointment as president of The University of Texas at Austin in June 2015. Previously, he served as UT Austin's executive vice president and provost. Before that, Fenves was the dean of the Cockrell School of Engineering at UT from 2008 to 2013. An international expert in structural engineering for earthquakes, he is a member of the National Academy of Engineering and holds a Cockrell Family Chair in Engineering. He began his career as an assistant professor at UT, then served 20 years on the faculty of the University of California, Berkeley, before returning to Austin in 2008.

Fenves is leading the university into a new era of innovation by accelerating and enhancing research productivity, providing next-generation learning experiences for students, and transforming health care with the interdisciplinary teaching and research at the Dell Medical School. He believes that diversity is essential for UT to reach its greatest potential as Texas' flagship research institution, creating the brightest scholars, citizens, and leaders of the future.

John N. Friedman: Associate Professor of Economics and International and Public Affairs, Brown University



John N. Friedman is an Associate Professor of Economics and International and Public Affairs at Brown University. His research brings together theory and data and harnesses the power of large administrative datasets to yield policy-relevant insights on a wide range of topics, including taxation, education, retirement, and healthcare. His work has appeared in top academic journals as well as in major media outlets, and his research was cited by President Obama in his 2012 State of the Union Address. From 2013-2014, Friedman worked as Special Assistant to the President for Economic Policy at the National Economic Council in the White House. He holds a Ph.D. in Economics,

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an A.M. in Statistics, and a B.A. in Economics, all from Harvard University. He is also a Research Associate at the National Bureau of Economic Research.

Daniel Greenstein: Director of Education, Postsecondary Success, United States Program, The Bill & Melinda Gates Foundation



Daniel Greenstein, oversees work to substantially increase the number of students who acquire a postsecondary degree or certificate. Before joining the Gates Foundation, Greenstein was Vice Provost for Academic Planning and Programs at the University of California Office of the President. In that role, he oversaw what academic planning is required at the university-wide level for this 10-campus, 220,000-student system. He had administrative responsibility for system-wide academic programs at the University of California Press, the California Digital

Library, the University's Education Abroad Program and internship programs in Washington D.C. and Sacramento, and acted as the director for UC Online Education, a new effort to integrate online education into the university's undergraduate curriculum.

Greenstein has led, in some cases founded, several internet-based academic information services in the U.S. (the California Digital Library) and the United Kingdom (the Arts and Humanities Data Service), and served on boards and acted in strategic consulting roles for educational, cultural heritage, and information organizations.

He holds degrees from the Universities of Oxford (DPhil) and Pennsylvania (MA, BA) and began his professional life as a senior lecturer in Modern History at Glasgow University. Current fascinations include sustaining models for public higher education, online undergraduate instruction, and models for supporting disruptive innovation in large well-established organizations.

Emily Hanford: Senior Producer and Correspondent, APM Reports



Emily Hanford has been working in public media for more than two decades as a reporter, producer, editor, news director, and program host. She came to APM in 2008 to produce documentaries for American RadioWorks, which became part of APM Reports in 2016. She is senior producer for the Educate podcast. Her work has won numerous honors including a duPont-Columbia Award, a Casey Medal and awards from the Education Writers Association and the Associated Press. In 2017, she won the Excellence in Media Reporting on Education Research Award from the American Educational Research Association. She is a frequent speaker and moderator and host of the Ways &

Means podcast. Emily is based in Washington, D.C. She is a graduate of Amherst College.

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Catharine Bond Hill: Managing Director, Ithaka S&R



Catharine (“Cappy”) Bond Hill leads Ithaka S+R’s research and consulting initiatives to broaden access to higher education, reduce costs, and improve student outcomes, while helping education communities adapt to the technological and economic context of the 21st century.

From 2006 to 2016, Hill served as the 10th president of Vassar College, during which time Vassar reinstated need-blind admissions and replaced loans with grants in financial aid, earning the Jack Kent Cooke Foundation prize for Equity in Educational Excellence. Hill also pioneered a veterans admission partnership with the Posse Foundation. Hill previously served as provost of Williams College after joining the economics faculty there in 1985.

Hill serves on the board of the Yale-NUS College and is an alumni fellow to the Yale Corporation. She graduated from Williams College, earned bachelor’s and master’s degrees at Brasenose College, Oxford University, and completed her doctorate in economics at Yale University.

Tiffany Jones: Director of Higher Education Policy, The Ed Trust



As Director of Higher Education Policy at The Education Trust, Tiffany Jones promotes state and federal legislation to improve access, affordability, and success for low-income students and students of color.

Previously, Jones led the higher ed work at the Southern Education Foundation, where she partnered with Historically Black Colleges and Universities and Hispanic Serving Institutions to advance student success. Jones was a dean’s fellow at the Center for Urban Education at the University of Southern California. She has written academic and policy publications on the impact of higher education on low-income student success, and her new book—Outcomes Based Funding and Race in Higher

Education: Can Equity be Bought? —introduces a framework for prioritizing equity issues in higher education accountability systems.

Jones holds a Ph.D. in Urban Education Policy from the University of Southern California, a master’s degree in Higher Education Administration from the University of Maryland, College Park, and a bachelor’s degree in Family Studies and English from Central Michigan University.

Richard D. Kahlenberg: Senior Fellow, The Century Foundation



Richard D. Kahlenberg is a senior fellow at The Century Foundation with expertise in education, civil rights, and equal opportunity. Kahlenberg has been called “the intellectual father of the economic integration movement” in K-12 schooling and “arguably the nation’s chief proponent of class-based affirmative action in higher education admissions.”

He is the author of six books, the editor of ten Century Foundation books, and his articles have been published in the New York Times, the Washington Post, the Wall Street Journal, the New Republic, and elsewhere. He has appeared on ABC, CBS, CNN, FOX, C-SPAN, MSNBC, and NPR.

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Previously, Kahlenberg was a Fellow at the Center for National Policy, a visiting associate professor of constitutional law at George Washington University, and a legislative assistant to Senator Charles S. Robb (D-VA). He is the winner of the William A. Kaplin Award for Excellence in Higher Education Law and Policy Scholarship. He graduated from Harvard College and Harvard Law School.

Harrison Keller: Deputy to the President for Strategy and Policy; Clinical Professor of Public Policy Practice, The University of Texas at Austin



Harrison Keller is Deputy to the President for Strategy and Policy at The University of Texas at Austin. In this role, he focuses on advancing the president's strategic vision for the university by coordinating long-range planning, policy development and strategic implementation among academic and administrative units. Keller oversees a portfolio of strategic initiatives, including initiatives developed with policymakers and other colleges and universities to increase students' academic preparation and success, accelerate innovation in educational delivery, and enhance institutional productivity. He is also founder and Principal Investigator for the OnRamps dual enrollment initiative that provides college-level courses to thousands of high school students across the state of Texas, and the Texas OnCourse

initiative that was chartered by the Texas Legislature in 2015 to improve secondary college and career advising across the state.

John B. King, Jr.: President & CEO, The Education Trust



John B. King Jr. is the president and CEO of the Education Trust, a national nonprofit organization that seeks to identify and close opportunity and achievement gaps, from preschool through college. King served as the U.S. Secretary of Education from 2016 to 2017 as a member of President Barack Obama's administration. In tapping him to lead the U.S. Department of Education, President Obama called King "an exceptionally talented educator," citing his commitment to "preparing every child for success" and his lifelong dedication to education as a teacher, principal, and leader of schools and school systems.

Before becoming education, secretary and beginning in January 2015, King carried out the duties of the U.S. Deputy Secretary of Education, overseeing all policies and programs related to P-12 education, English learners, special education, and innovation. In this role, King also oversaw the agency's operations. King joined the department following his tenure as the first African American and Puerto Rican to serve as New York State Education Commissioner, a post he held from 2011 to 2015.

King began his career in education as a high school social studies teacher in Puerto Rico and Boston, Mass., and as a middle school principal. He holds a Bachelor of Arts in government from Harvard University, a J.D. from Yale Law School, as well as a Master of Arts in the teaching of social studies and a doctorate in education from Teachers College at Columbia University.

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Mike Krause: Executive Director, The Tennessee Higher Education Commission and Tennessee Student Assistance Corporation



Mike Krause was appointed as the executive director of the Tennessee Higher Education Commission (THEC) and Tennessee Student Assistance Corporation (TSAC) by Governor Bill Haslam in August 2016.

Prior to assuming this role, he served as the founding executive director of the Tennessee Promise and Drive to 55, where he coordinated the launch of the nation's first free community college program and an array of other programs focused on increasing state higher education attainment.

Previously, Krause served as the assistant executive director at the Tennessee Higher Education Commission, leading a variety of initiatives within the Academic Affairs Division.

Krause also served for eight years in the United States Army, where he completed three combat tours with the 101st Airborne Division. An eighth generation Tennessean, Krause earned his bachelor's degree from Austin Peay State University and Master's degree in Public Policy from Vanderbilt University.

James Kvaal: Founder, The College Movement



James Kvaal is the founder of the College Movement, a new nonprofit that advocates for public policies that help many more students graduate from college and find jobs. He served as President Obama's deputy domestic policy adviser for three years, where he worked on higher education and a range of other domestic policy issues. In 2012, Kvaal was the policy director on President Obama's reelection campaign. Over the course of his career, he also served in the U.S. Department of Education, the House of

Representatives, the Senate, and the Clinton White House. He attended Stanford University and Harvard Law School.

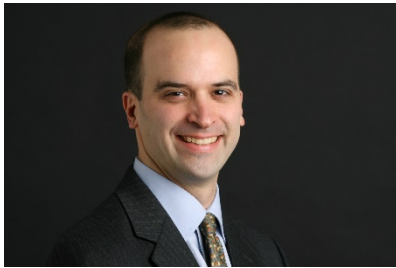
Doug Lederman: Editor, Inside Higher Ed



Doug Lederman is one of the three founders of Inside Higher Ed. With Scott Jaschik, he leads the site's editorial operations, overseeing news content, opinion pieces, career advice, blogs and other features. Lederman speaks widely about higher education, including on C-Span and NPR and at meetings around the country, and his work has appeared in the New York Times and USA Today, among other publications. Lederman was managing editor of the Chronicle of Higher Education from 1999 to 2003 and previously worked at the Chronicle in a variety of roles, first as an athletics reporter and editor. He

has won three National Awards for Education Reporting from the Education Writers Association, including one in 2009 for a series of Inside Higher Ed articles he co-wrote on college rankings. He began his career as a news clerk at the New York Times. He grew up in Shaker Heights, Ohio, and graduated in 1984 from Princeton University.

David Leonhardt: Op-Ed Columnist, The New York Times



Prior to his role as op-ed columnist, Leonhardt's assignment was leading a strategy group that helped Times leadership shape the future of the newsroom. The group's recommendations were released publicly in January 2017. Leonhardt was previously the Washington bureau chief and the founding editor of "The Upshot," a Times website covering politics and policy.

In 2011, Leonhardt received the Pulitzer Prize for commentary, for his columns on the financial crisis and its aftermath. As a staff writer for the Times Magazine, he won the Gerald Loeb Award in 2009 for the story, "Obamanomics." He is the author of the best-selling e-book, "Here's the Deal: How Washington Can Solve the Deficit and Spur Growth."

Leonhardt has appeared frequently on television and radio, including Charlie Rose, Morning Joe, the PBS Newshour, the Colbert Report, and NPR. He has served since 2011 on the jury of the Aspen Prize for Community College Excellence.

Before joining the Times as a business reporter in 1999, Leonhardt worked for Business Week magazine and as a metro reporter at the Washington Post. He studied applied mathematics at Yale and is a third-generation native of New York.

Maurie McInnis: Executive Vice President and Provost, The University of Texas at Austin



Maurie McInnis is the executive vice president and provost at the University of Texas at Austin. As the university's chief academic officer, she leads strategic planning for the university's academic mission, and ensures academic programs are world-class and aligned with the university's commitment to diversity and equity. These responsibilities include leading academic programs and initiatives across the university's 18 colleges and schools, which serve more than 51,000 students and support more than 3,000 teaching and research faculty. In addition, McInnis also oversees UT Austin's libraries and museums, archival collections, research centers, and academic support units.

Prior to serving as provost at UT Austin, McInnis served the University of Virginia for almost 20 years in various academic and administrative appointments. McInnis is a renowned scholar in the cultural history of American art in the colonial and antebellum south. She has published extensively on American art history, including four books that earned six awards.

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James B. Milliken: Chancellor, The City University of New York

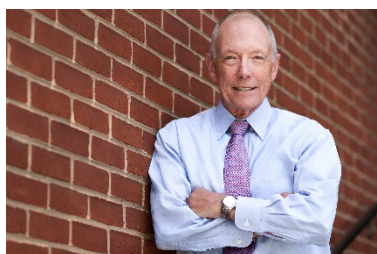


James B. Milliken is Chancellor of the City University of New York, the nation's leading urban public university. Milliken, a lawyer by training, was appointed Chancellor and distinguished professor of law at the CUNY Law School in 2014. He previously served as president of the University of Nebraska, where he held faculty appointments in the schools of law and public administration, and as senior vice president of the 17-campus University of North Carolina.

At CUNY, Milliken has developed and implemented initiatives to improve access to higher education in New York City, especially for underrepresented groups and the city's most vulnerable youth, helped scale up innovative programs to ensure that more students graduate in a timely manner, and expanded efforts that provide workplace experience and advance opportunities for successful careers. Milliken has also significantly increased support and scholarships to a number of important groups, including undocumented students("DREAMers"), students who have been in the foster care system, students from the corrections system who are reentering their communities, and military veterans. Under his leadership, CUNY launched its first School of Medicine, located on Harlem's City College campus, and opened its new Graduate School of Public Health and Health Policy.

Milliken is a member of the Executive Committee of the Council on Competitiveness, the Business-Higher Education Forum, the Council on Foreign Relations, and the Economic Club of New York. He has also served in leadership positions at the American Council on Education and the Association of Public and Land-grant Universities.

Ted Mitchell: President, American Council on Education



Former college president and top federal policy maker Ted Mitchell became president of ACE on Sept. 1, 2017.

Mitchell brings a wide array of experience and accomplishments from across the higher education sector to ACE, as well as a longstanding focus on helping more students gain access to a postsecondary education and complete their degrees. His background includes service as president of a private liberal arts college, senior administrator at a state university and trustee of a major research institution.

Mitchell was president of Occidental College (CA) from 1999-2005. He served as U.S. Under Secretary of Education from 2014 until January 2017, reporting to the Secretary of Education and overseeing postsecondary education policies and programs. He also has served as vice chancellor and dean of the Graduate School of Education and Information Studies at the University of California, Los Angeles, and professor and chair of the Department of Education at Dartmouth College (NH). He has been a member of the Stanford University (CA) Board of Trustees.

Prior to becoming under secretary of education, Mitchell was chief executive officer of the NewSchools Venture Fund from 2005-2014, which provides seed capital and counsel to leading education entrepreneurs at the K-12 level and served as the president of the California State Board of Education. After concluding his service at the Department of Education, Mitchell served as a consultant to ACE in the

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areas of education attainment and innovation and leadership development. Mitchell received his bachelor's, master's and Ph.D. degrees from Stanford University.

James Montoya: Chief of Membership, Governance, and Global Higher Education and Secretary of the Corporation, The College Board



James Montoya leads The College Board's membership, governance, and global higher education teams, managing large-scale, high-impact initiatives that promote equity and access for all students. Montoya has held a number of executive roles at the College Board, including senior vice president of higher education and international, vice president of the Western Region, vice president for higher education assessments, and vice president for higher education relationship development.

Previously, Montoya served in leadership positions at Stanford University, including chief student affairs officer, vice provost for student affairs, dean of undergraduate admission, and dean of admission and financial aid. He remains a guest-lecturer at Stanford through the department of comparative studies in race and ethnicity. Earlier in his career, Montoya served as the director of admission at Occidental College and Vassar College, respectively.

Montoya is active on a number of boards and committees and earned his bachelor's and master's degrees from Stanford University.

Eloy Ortiz Oakley: Chancellor, California Community Colleges



Eloy Ortiz Oakley was appointed chancellor for the California Community Colleges in December 2016.

Oakley is well-known for implementing innovative programs and policies that help students succeed in college. He strongly believes that California's emerging economies demand a workforce with quality credentials and that the state's 114 community colleges play a pivotal role in moving California forward.

In 2007, Oakley was appointed as the Superintendent-President of the Long Beach Community College District (LBCCD), where he led one of the most diverse community colleges in the nation and provided leadership on improving the education outcomes of historically underrepresented students.

Under Oakley, the LBCCD received numerous awards and recognitions for improving student completion rates and supporting an entrepreneurial environment. The James Irvine Foundation recognized Oakley with their 2014 Leadership Award, Governor Brown appointed him to the University of California Board of Regents and, in 2016, President Obama recognized him as a White House Champion of Change.

Oakley has stressed that if America is to remain competitive, it must adopt innovative reforms to ensure its citizens are provided a realistic opportunity to succeed in college, regardless of their socioeconomic, racial or ethnic background. His trailblazing efforts have been acknowledged with appointments to the California Chamber of Commerce, the Fair Shake Commission, the College Futures Foundation, and the LA 2024 Advisory Board.

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Oakley himself enrolled at Golden West College after serving four years in the U.S. Army. He then transferred to the University of California, Irvine where he received his B.A. in Environmental Analysis and Design and M.B.A.

Logan Powell: Dean of Admission, Brown University



As Dean of Admission at Brown University, Logan Powell works closely with students, faculty, staff, and alumni to capture and convey Brown's distinctive approach to education, research and service. He partners with University leaders to develop, implement and communicate admission priorities, and serves as Brown's representative for a number of professional organizations and committees.

Prior to joining Brown, Powell served as director of admissions at Princeton University. He partnered with colleagues in financial aid to develop strategies for low-income student outreach and enrollment and served on the Education Access Committee. Powell also worked closely with Princeton's athletic department, where he was a Princeton Faculty Athletic Fellow.

Powell served as senior associate dean of admission at Bowdoin College and senior admissions officer at Harvard. He earned his master's in education from Harvard, and a Bachelor of Arts from Bowdoin.

Stefanie Sanford: Chief of Global Policy & External Relations, The College Board



Stefanie Sanford leads College Board advocacy initiatives with policymakers, public and private institutions, and organizations to advance educational access and opportunity for all students. Sanford heads the Washington Office and oversees the College Board's Communications & Marketing, Policy, and Government Relations departments and strategic relationships with foundations. She is a member of the board of America's Promise Alliance and a trustee of the Thomas B. Fordham Institute.

Prior to joining the College Board, Stefanie spent over 10 years at the Bill & Melinda Gates Foundation, most recently as the director of policy and advocacy for the United States Program. Before joining the foundation, she held several senior policy positions in both Republican and Democratic offices at the state level. At the federal level, she was a White House Fellow in the Office of Cabinet Affairs.

Stefanie has written and spoken extensively on education and technology topics, served as a German Marshall Fellow and as a Pahara-Aspen Education Fellow, and is the author of *Civic Life in the Information Age: Politics, Technology, and Generation X*. A native Texan, she holds a B.S. from Texas Christian University, an M.P.A. from the John F. Kennedy School of Government at Harvard University, and a Ph.D. from the University of Texas at Austin.

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Mark S. Schneider: Vice President and Institute Fellow, American Institutes for Research



Mark S. Schneider is a vice president and an Institute Fellow at AIR. Prior to joining AIR, Schneider served as Commissioner of the National Center for Education Statistics from 2005-2008. In 2013, the Chronicle of Higher Education selected him as one of the 10 people who had the most impact on higher education policy in that year.

He is the author of numerous articles and books on education policy, including *Getting to Graduation* and *Choosing Schools*, which won the Policy Study Organization's Aaron Wildavsky Best Book Award.

Schneider is also a visiting scholar at the American Enterprise Institute and Distinguished Professor Emeritus of political science at the State University of New York, Stony Brook.

Schneider has been working on increasing accountability by making data on college productivity more publicly available. To that end, he is one of the creators of College Measures, where he serves as president.

Zakiya Smith: Strategy Director, The Lumina Foundation



Zakiya Smith leads the Lumina Foundation's work to examine postsecondary finance to make education more affordable and to inform federal policy on a variety of education issues.

Previously, Smith served as a senior advisor for education on the White House Domestic Policy Council, where she was tasked with developing, informing, and promoting President Obama's higher education policy. She also served as a senior adviser at the Obama Administration's Department of Education, where she developed programmatic policy and budget solutions to respond to pressing challenges in college access, affordability and completion.

While at the Advisory Committee on Student Financial Assistance, Smith authored numerous reports on college access and affordability. Earlier in her career, she worked directly with students in various capacities across the K-12 system, and she brings those insights to her current work. She also worked on staff for Teach for America and for the federal GEAR UP program in East Boston, Massachusetts. She was introduced to federal policy as an intern on Capitol Hill with the Congressional Black Caucus Foundation.

Smith has been featured on C-SPAN and Fox Business News, profiled in the Chronicle of Higher Education, Forbes Magazine and *Diverse Issues in Higher Education*, and recently completed 3 years of service on the board of directors for the National Association for College Admission Counseling (NACAC).

Smith holds a bachelor's degree in political science and secondary education from Vanderbilt University, a master's degree in education policy and management from the Harvard Graduate School of Education, and holds a doctorate in higher education management from the University of Pennsylvania.

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Louis Soares: Vice President, Strategy, Research and Advancement, American Council on Education



In his role as vice president and as head of the Council's Center for Policy Research and Strategy, Louis Soares is responsible for further-positioning ACE as a thought leader on emerging trends in higher education. Soares also leverages his fundraising experience to enhance the Council's relationships with corporate, public and philanthropic partners.

Prior to joining ACE, Soares served as the director of the postsecondary education program and fellow at the Center for American Progress (CAP). Previously, he served as director of business/workforce development under Rhode Island Governor Donald L. Carcieri and as director of education partnerships for the Rhode Island Technology Council. He was also a small business consultant with the U.S. Peace Corps in Romania.

Soares was appointed by Secretary of Education Arne Duncan to serve on the National Board of the Fund for the Improvement of Postsecondary Education in 2011-14. He holds a master's in public administration from Harvard University and a bachelor's in business economics from Brown University.

Michael J. Sorrell: President, Paul Quinn College



Michael J. Sorrell is the 34th President of Paul Quinn College. Under his leadership, the school has become one of the most innovative small colleges in America and a model for urban higher education by focusing on academic rigor, experiential learning, and

entrepreneurship.

During President Sorrell's nine-year tenure, the school has earned numerous awards and recognitions, and achieved full-accreditation from the Transnational Association of Christian Colleges and Schools.

Sorrell received his B.A. in Government from Oberlin College, his J.D. and M.A. in Public Policy from Duke University, his Ed.D. at the University of Pennsylvania (where his dissertation defense was awarded "with Distinction"). He was a recipient of the Sloan Foundation Graduate Fellowship, and he was a graduate fellow at Harvard's Kennedy School of Government.

Sorrell has received numerous awards, and Washington Monthly Magazine identified him as one of America's 10 Most Innovative College Presidents. Sorrell serves as a trustee or director for many institutions and is a member of the Sigma Pi Phi and Kappa Alpha Psi Fraternities.

Margaret Spellings: President, The University of North Carolina System



Margaret Spellings took the helm of the University of North Carolina system in March of 2016 following a distinguished career in public service and education policy at both the state and national levels.

She served as Chief White House domestic policy adviser and then as U.S. Secretary of Education, where she led the Commission on the Future of Higher Education – which came to be known as the Spellings Commission – and spearheaded stronger accountability in the nation’s public schools through No Child Left Behind.

As head of North Carolina’s 17-campus University system, Spellings has brought a sharp focus on improving economic and social mobility in the state. The system’s Strategic Plan, launched a year after her arrival, is designed to help far more North Carolinians earn access to higher education and create stronger ties between the state’s public schools, community colleges, and universities.

Jeff Strohl: Director of Research, Georgetown University Center on Education and the Workforce



Jeff Strohl leads the Center’s research investigating the supply and demand of education, how education enhances career opportunities for today’s workforce, and how to quantify skills and better understand competencies given the evolving nature of the U.S. workplace.

Before moving to the Center, Strohl was a senior analyst and project director at Westat, Inc., where he was primarily involved in program evaluation and analysis of education outcomes. He helped design and direct several projects that investigated socioeconomic diversity in American education and sought to affect postsecondary admissions policies. Strohl also helped design a model that predicts occupational risks to offshoring as a function of workplace competencies.

At Westat, Strohl used economic modeling to evaluate the Federal GEAR UP program, the Federal Youth Opportunity Grant Initiative, the Pre-Elementary Education Longitudinal Study, the Office of Federal Contract Compliance programs, and OSHA’s National and Local Emphasis programs. Strohl received his B.A. from the University of Massachusetts at Amherst and his M.A. and Ph.D. in economics from American University.

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Derek Thompson: Senior Editor, The Atlantic



Derek Thompson is a senior editor at the Atlantic. He is a weekly contributor to Here and Now, the national afternoon news show on NPR, and he appears regularly on CBS. He is the recipient of several honors, including the 2016 Best in Business award for Columns and Commentary from the Society of American Business Editors and Writers. He is the author of two Atlantic cover stories, on the history of American invention and the future of work, and the 2017 national bestselling book *Hit Makers: The Science of Popularity in an Age of Distraction*.

Mamie Voight: Vice President of Policy Research, Institute for Higher Education Policy



Mamie Voight leads IHEP's projects on affordability, accountability, and postsecondary data policy and works with senior leadership to inform the strategic direction of the organization. Voight launched and manages the Postsecondary Data Collaborative, which brings organizations together to advocate for the use of high-quality postsecondary data to advance student success and educational equity. At IHEP, she has co-authored more than 10 reports and briefs.

Before joining IHEP, Voight was a research and policy analyst and assistant director for research and policy at The Ed Trust, with a particular emphasis on closing opportunity and achievement gaps. At Ed Trust, she researched college access, success, and affordability issues; advocated for policies to enhance equity in higher education; and was lead author on several publications.

Voight previously worked as an engineering consultant for departments of transportation in multiple states. Voight holds her B.S. in civil engineering from Villanova University, her M.S. in civil engineering from the University of Delaware, and her M.P.P. from Georgetown University.

Ben Wildavsky: Senior Fellow and Executive Director, Policy Center, The College Board



Ben Wildavsky is senior fellow and executive director of the College Board Policy Center in Washington, DC. He was previously director of higher education studies at the Rockefeller Institute of Government and policy professor at SUNY-Albany, where he maintains a faculty affiliation. A former senior scholar at the Kauffman Foundation and guest scholar at the Brookings Institution, he is the author of *The Great Brain Race: How Global Universities Are Reshaping the World* (Princeton University Press). He is also co-editor of two books: *Measuring Success: Testing, Grades, and the Future of College Admissions* (Johns Hopkins University Press, forthcoming) and *Reinventing Higher Education: The Promise of Innovation* (Harvard Education Press). His articles have appeared in the Atlantic, the Washington Post, the Wall Street

Journal, Foreign Policy, the New Republic, and many other publications. Wildavsky, a former education editor of U.S. News & World Report, has written numerous policy reports, including the final report of the Secretary of Education's Commission on the Future of Higher Education. He serves on the Excellence in

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Media Reporting on Education Research Award Committee for the American Educational Research Association. He received a bachelor's degree in comparative literature, summa cum laude, from Yale University.

Nancy L. Zimpher: Former Chancellor, The State University of New York



From 2009 to 2017, Nancy L. Zimpher served as the 12th chancellor of the State University of New York, the nation's largest comprehensive system of public higher education. Prior to SUNY, she served as president of the University of Cincinnati, chancellor of the University of Wisconsin-Milwaukee, and executive dean of the Professional Colleges and dean of the College of Education at the Ohio State University. She is a senior fellow at the Rockefeller Institute of Government, chancellor emeritus of the State University of New York, and co-founder and current chair of StriveTogether.

At the helm of SUNY, Zimpher developed and led a diverse set of initiatives that transformed the loose constellation of 64 campuses into a focused, cohesive whole. Through the disciplined cultivation of the university's "systemness," SUNY implemented groundbreaking new policies that expand college access and affordability, improve completion, promote diversity, ensure equity, and support world-class teaching, research, and innovation. Concurrent with her role as SUNY chancellor, she served as chair of the National Association of System Heads from 2014–2017, the Board of Governors of the New York Academy of Sciences from 2011–2016, and CEOs for Cities from 2012–2013, and led the national Coalition of Urban Serving Universities from 2005–2011.

Zimpher holds a bachelor's degree in English Education and Speech, a master's degree in English Literature, and a Ph.D. in Teacher Education and Higher Education Administration, all from the Ohio State University. She has authored or co-authored numerous books, monographs, and academic journal articles on teacher education, urban education, academic leadership, and university-community engagement.